

niaaeyc April 4th 2020 Meeting Agenda
Zoom Call @ 7am.

Attendance:

Jenn
AnneMarie
Bryanna
Taylor
Mandi
Julie
Marcy
Alfredo
Claire
Riley
Audrey
Robin

Guests:

Pam

Approve April Agenda

Motion to approve made by: Bry Seconded by: Julie

Approved Rejected

Approve March Minutes

Motion to approve made by: Audrey Seconded by: Marcy

Approved Rejected

Kuddos (anyone)-

AnneMarie: We are thinking ahead and working hard. Best board she's seen.

Marcy: Headstart launched their online classroom and it's going well! Families are loving it and are really appreciating it. Good to still have that face to face. Teachers are doing circle story time and families can see it live and interact with them. Recipes for families, links for families. Families are posting pictures of them doing activities such as yoga.

AnneMarie: thread is doing some free training on supporting teachers to support families. On the thread website they have their zoom meetings on their calendar.

Membership Update (Jenn & Alfredo)-

Jenn: She is in the email and has access to the membership list. Question: do we want to solicit new members right now? People who are due to renew their memberships.

AnneMarie: Maybe use our grant to support a year membership to help with the people who can't afford it right now?

Claire: We shouldn't call people right now because it seems like it would be too much.

AnneMarie : When we send something from membership it needs to be important. So when they get emails from us they know they should read them.

Jenn: 199-200 members

Marcy: target growth?

Jenn: 5%

Marcy: maybe offer that amount of free membership?

Annemarie: 5% of 200

Claire: the month after the conference is when we figure out how many members we have and use that as our baseline for the yearly 5% growth.

History Committee (Alfredo)-

Alfredo: Meeting with Veronica and Patty. Talked about ideas for conference. Patty thought of 35 different classes for the 35 years. Kelly has some history stuff of ours. Figuring out how to get that to us.

Marcy: we need to have a list of what we have even if she keeps it.

AnneMarie: the 35 ways will dive into more historical stuff too.

Claire: Bry working on a pin maybe?

Campaign for Grade Level Reading (Postponed meetings)- postponed. They don't meet via zoom.

Director Calls (AnneMarie/Taylor)-

AnneMarie: Three director meetings since the face to face one at thread. Most of them have been about how we can support directors. 40 people online from all over Alaska. Christina- said how cool she thought we were as a group. Home providers don't really know what to do or what's out there. There's a lot of confusion. This past directors meeting reported that most centers are closed. A lot of professional development is going on though. Another one on Monday. The federal gov has passed the act. My hope is the director group would take things more seriously for advocating for the state. If we stop making noise they're gonna forget about us. This is the time for change. Thread is trying to position themselves as the go to agency during this time. They have resources that we don't but I don't want to compete with them either. Idea that we would join all three affiliates to one advocacy group. We'd remain three different entities but we'd have one advocacy group.

AnneMarie: we don't have anyone who's paid to lobby. It's very expensive and the person has to be worth it. We need a group of directors who can engage their staff and parents for advocacy. Our parents need to be engaged. But the directors engage their staff who then engage their parents. We should teach the parents how to call representatives. The parents are going to change this.

AnneMarie: if the director group is interested in joining together for advocacy then we can contact the tri affiliate group.

Marcy: this will be a perfect opportunity to get the parents on board. They're seeing how much they need us. Parents could write letters or make little videos.

Public Policy (AnneMarie)

WOYC at home (Emily, Claire)- is now at home. Following naeyc's guidelines.

Art Show (Mandi, Julie)-

Mandi: Everything is kinda at a standstill.

AnneMarie: postponed for a year

Bry: Have parents do art with their child and then have them post with a hashtag.

Fundraising (Marcy)- it came to a stand still. If anyone has anything let me know. Not really a good time to ask businesses for money

Bry: the businesses on the list I had are out of work now.

Marcy: sometime during the summer we can look at it again. Put it on the back burner.

Claire: On the banner put the stickers for all the businesses that are offering free food for the kids in our community.

Work Plan Check, revision for 2020? (Bry/Claire)- wait to edit until we see what we can and cannot do.

Conference (AnneMarie)-

AnneMarie: meeting with the historical team we came up with the idea to find 35 ways to celebrate niaaeyc and to engage our community. It can't all be training. But have a lot of different ideas. Virtual key notes. How can we connect today with our past? Make a starting date and then have a whole year of celebration. The education committee met to talk about 2021 conference. If we spent money on a face to face conference and no one came we wouldn't have money for conference 2021. The 35 ways is a great way for our community to get to know us!

Riley: board members all reading a children's book on a video. We probably have 35 past members. Maybe use past members to read stories.

Claire: attach that to our website and to facebook.

AnneMarie: we need to generate ideas and calendar them out. Dance mob or a "ceremonial pinning" via zoom.

Motion to approve 2020 theme "World of Early Learners" made by: Bry Seconded by: Riley (x) Approved

Riley: start getting this rolling towards the end of the month.

Claire: meeting on Saturdays at 7:45. For the 35 ways.

Motion to approve the 2021 theme made by: AnneMarie Seconded by: Julie (x) Approved

AnneMarie will track this event like she normally would for conference.

Bry: stepping stones title for the 35 ways?

Claire: ways of learning, stepping stones

Riley: "niaaeyc's 35 ways of celebration presents" and then each way has its own title. "Books and board members"

AnneMarie: some themes- scaffold ideas, advocacy. We need to find a way to say we are building relationships with our community and our membership.

"Celebrating 35 years of learning"

Start thinking of ideas for activities for the 35 ways.

Board Training Opportunities (if time, AnneMarie)-

\$100 for foraker membership. Email the link and we can do some research to see if it's worth it.

Set up next meeting, adjourn (Claire)

May 2nd at 7 am.

Meeting at 1 pm on Friday for the 35 ways.

Reminders:

Look at Foraker site to see if it's worth the \$100 yearly fee.

Bry make google doc for submitting our ideas for the 35 ways.

Please submit your ideas through this google doc before the meeting on Friday.