

**niaaeyc September 11th 2021 Meeting Minutes**  
Zoom Meeting @ 8am-10am (<https://us02web.zoom.us/j/85771032651>)

**Mission:** niaaeyc promotes high-quality early learning for all children, birth through age 8, by connecting practice, policy, and research. We advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children.

**Vision:** All young children thrive and learn in a society dedicated to ensuring they reach their full potential.

Attendance: Riley Snow, Audrey Floyd, Marcy Belisle, Julie Lougee, Jenn Reeves, Bry Garcia-DeLaCruz, Taylor Centner, AnneMarie Mattacchione, Jessica Farr, Mandi Hart, Claire Greenblatt Dawson, Robin Temple

**8:00 AM**

Action Items (Motion/Voting needed)	Monthly Action/Reporting Items	BOD Member	Notes
	Call to Order	Riley	@ 8:02
1	Approve Agenda	BOD	Motion to approve made by: AnneMarie Seconded by: Bry (x)approved Add discussion on Conference 2022
2	Approve Minutes (July, no meeting minutes for June or the August Picnic)	BOD	Motion to approve minutes made by: Claire Seconded by: Bry (x)approved
	Executive Committee Update	Exec Committee	Working on membership vetting and looking at potential candidates
	Budget Update	Jessica	Membership income, stars of gold farmers market information being added, robin was payed
	Membership Update	Jenn/Taylor	30 canceled, 5 passed due, 2 pending,  Sending out updated bios with ballots. Starting the new newsletter.
	Review Work Plan (July-October)	Riley	Reviewed and updated



	Annual Meeting and Voting Plan	BOD	Looking for candidates. Maybe a saturday at 10 am. November 13th? Add another meeting in prep for annual meeting after candidates are chosen. Contact a sponsor to see if they would cover awards- \$1,300.
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<b>BOD Updates:</b> <ul style="list-style-type: none"> <li>• What you did last month and upcoming tasks for this month or coming months</li> <li>• Tasks/projects that you are wanting to collaborate on or receive support for</li> <li>• Position Specific updates (reference the attached IWP outline and the Work Plan for more) <ul style="list-style-type: none"> <li>• Outreach that you participated in</li> </ul> </li> </ul>			
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	ED	Robin	
	Treasurer	Jessica	
	President	Riley	Joined the vetting committee
	President Emeritus (or Elect)	Claire	Worked on the vetting committee, executive committee, running for parent rep,
	Membership Chair	Jenn	Vetting committee, reaching out looking for board positions, updating bios, working on the next newsletter
	Membership Tech	Taylor	working with jenn and the vetting committee. Working on a way to track new members and when they actually joined. Fixing the contacts in the email. Reaching out to lapsed members to let them know they have lapsed. Reaching out to licensed centers in the northern region to see if they'd like to join
	Secretary	Audrey	Working on cleaning up the secretary drive and documents
	Community Engagement	Marcy	Reached out to several people for new board positions or just joining our meetings as representatives, working on literacy bags,
	Donation Chair	Deborah	Working with the district, Organizing addiction walk, fdsd awareness day, deciding how to mask 3 and 4 year olds,

	Digital/Social Marketing Chair	Erika	
	Branding Chair	Bry	Organizing the attic at thread, started working on the general information brochure,
	Event Coordinator	Mandi	Participated in the literacy farmers market, will work on the fall festival ideas, thinking about the annual meeting and how to enhance the experience,
	Student Representative	Cierra	
	Public School Liaison	Julie	Working on getting the K-3 teachers more involved,
	Public Policy Chair	AnneMarie	Looking into Next steps for the pp committee, attending meetings to keep up to date on sessions and decisions being made, ece is getting more recognition with the biden administration
	2022 Conference	AnneMarie	We should be finishing 2021 planning and starting 2022. It requires board members to sacrifice a lot of time and energy. If we don't have the numbers, we shouldn't do a conference for 2022. Propose setting membership goals for 2022. We have to engage program directors. If we engage them we can engage more workers- potential members. We want them to commit to us and support what we are doing. We won't have a successful conference without program director's backing.

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## 10:00AM

	Set up next meeting; <b>October 9th 8am-10am</b>	Presidents	
4	Adjourn		Motion to adjourn made by: claire Seconded by: bry Meeting adjourned at 9:58 am
	Membership Planning: Concrete ways to increase membership	BOD	

Minutes done by Audrey Floyd

Chat notes: From Jessica Farr to Everyone : Supporting professional caregivers - appreciation, support, public policy, training

From Marcy to Everyone : Yes

From Claire Greenblatt Dawson to Everyone : Supporting professional and parents, public policy.

From Bryana Garcia-DeLaCruz to Everyone : Bry-I agree with Jessica, but I also think that most educators are burnt out and don't want to exert energy outside of work in another training

From jenn to Everyone : Support and outreach to professional and parents, public policy

From Bryana Garcia-DeLaCruz to Everyone : Taylor- also agree with Jessica, but we need more whooora and community feelings. People need a laugh and know they have support without a buy in required

From Marcy to Everyone : Public policy and membership

From Julie Lougee to Everyone : Supporting professionals and provide training/presentations and get our name out there. I love the idea of doing fun things as a group and promoting our mission to the community.

From Bryana Garcia-DeLaCruz to Everyone : Bry- We just need to build relationships back up before we go can build membership. Right now, I don't feel like people know who we are because we've lacked conference and for many years that's what we've been known for.

From AnneMarie Mattacchione to Everyone : What ever we do- I would like for us to be able to measure our effectiveness. How will we know if we met our goals. What are the quantitative measures?

From Bryana Garcia-DeLaCruz to Everyone : Taylor- we need to like rent out a rage room and let teachers pay a small fee and just get out frustrations

From Julie Lougee to Everyone : Love it! Show me the data AnneMarie! You are speaking my speak!! 😊

From jenn to Everyone : I always associated this organization with the conference, and I loved everything about it from meeting peers to the quality of the classes. I was often torn because I wanted to attend so many

From Audrey Floyd to Everyone : Be the major voice in the interior supporting young children and their care givers- whether that's teachers, parents or guardians. I don't feel like people know who we are or what we do. I would love to see families in the interior relying on niaaeyc, the state and city government responding to our calls to action, and being a true supporter of education in our city.

From Mandi Hart to Everyone : What if we were able to create a local discount card for educators? Like the ones that the high school football teams do, the plastic cards to larger local companies for \$20.00 and the team keeps a percentage

From Mandi Hart to Everyone : to local coffee huts would be awesome

From Bryana Garcia-DeLaCruz to Everyone : That's a good idea Mandi!

From Mandi Hart to Everyone : Thanks, maybe more local versus dominos lol we have lots of great local huts and cafes

From Claire Greenblatt Dawson to Everyone : Mandi, yes!!

From Mandi Hart to Everyone : Yes a benefit for members

From Bryana Garcia-DeLaCruz to Everyone : Our office max discount is fantastic haha

From Jessica Farr to Everyone : Pearson Auto has rotated different groups for oil changes - first responders, teachers, etc

From Julie Lougee to Everyone : I can see if I can find out where the football players go through to get those cards.

From Julie Lougee to Everyone : Would love that

From Mandi Hart to Everyone : YES

From Jessica Farr to Everyone : What's a membership number goal everyone would like to see

by the end of 2022

From AnneMarie Mattacchione to Everyone : Our membership plan says increase by 5% yearly. But we really need to get back to 200 members first.

From Julie Lougee to Everyone : That is a great idea Claire!!!

From Jessica Farr to Everyone : I do think for measurable goals, we have to start small. This may mean that we specifically focus on Fairbanks area, rather than the interior, and we focus on pre-k or k-3 to start

From Jessica Farr to Everyone : More attendees at board meeting

From Jessica Farr to Everyone : Building blocks

Riley Snow- I would like to see our Board work on the following;

Public policy-

build some trainings, public reminders and information about current pp happenings and advocacy initiatives (sample letters and legislative messages for parents and providers). I would like some of this as well as the current dashboard to be housed on the website.

Parents- parent membership benefits such as kits and clear connections to everyday activities for parents to be able to do with their kids, as well as ECE information that we can share with parents.

Teachers-

provider/membership discount cards, guest speakers, networking events, online training hours for licensing requirements.

Community engagement-

increase community partners and spread awareness on niaaeyc and our mission with the community

Jenn Reeves-

My focus idea would be to work on outreach to professionals and families, to grow knowledge and skill in public policy.

As a baby board member I think the most beneficial thing for me (in normal non covid times) would have been to be partnered with an experienced member to see and experience modeling especially at events in order to develop my own voice to "sell" us.

The natural quantitative measurement of this would of course be measured by a growth in membership.